



Seedstarter
Growth



GROWTH PAPER

Customer Rewards Program

www.seedstartergrowth.com

Seedstarter Growth



Growth

Seedstarter Growth is an on-chain user rewards program. All users that wish to participate are eligible for a free avatar.

Rewards

Your avatar is not only your badge of honor, but the key to unlock a wide array of perks designed to help you get the most out of Seedstarter.

NFT COLLECTIBLE



Your avatar doubles as an NFT collectible. Unlike the traditional generative NFTs, traits are not chosen at random - everyone starts with the same collectible. You can add new traits by participating in different areas of the platform, at events, and through partner opportunities.





ABOUT THE AVATARS.

Your avatar will have a corresponding level and traits. The level will dictate additional experiences and opportunities available to you. The traits will serve as a marker of your activities related to the Seedstarter platform.



PIXEL SHADES



Available to the first 100 investors who are also Seedstarter Growth Avatar holders.

BONUS

All Seedstarter Growth Avatar holders who invest receive 10% bonus shares.

REWARDS FOR HOLDERS.

Each company that raises on Seedstarter will be encouraged to offer a new trait to Seedstarter Avatars holders that invest in their offering, free of cost. Rarity will be determined by the amount of bonus perks they offer to Seedstarter Avatar holders.

Nursery



Design

Design and Customize your Seedstarter Growth Avatar based on traits that you unlock through activity on Seedstarter.



Mint

Your Growth Avatar and its corresponding traits will be immortalized through blockchain. Each time that you add or remove traits, a new Avatar is minted on blockchain (burning the old one).

LEVEL UP

Levels

←

✓

✓

★

🔒

🔒

→

Tier 2
Level 24

Tasks to Next Level

Participate in at least 25 offerings ✓

Invest \$2,500 in one offering ✓

Invest in a total of 10 companies ✓

Attend a Seedstarter in-person conference ✓



Current Rewards

Exclusive Seedstarter Growth Hoodie ✓

Lunch with Founder at Seedstarter Conference ✓

Seedstarter Growth Limited Heart Glasses Trait ✓



Be the first to climb all levels and unlock all of the perks and rewards! Only the most active and dedicated users will make it to the top level. Who knows what we have planned for those who reach level 100!

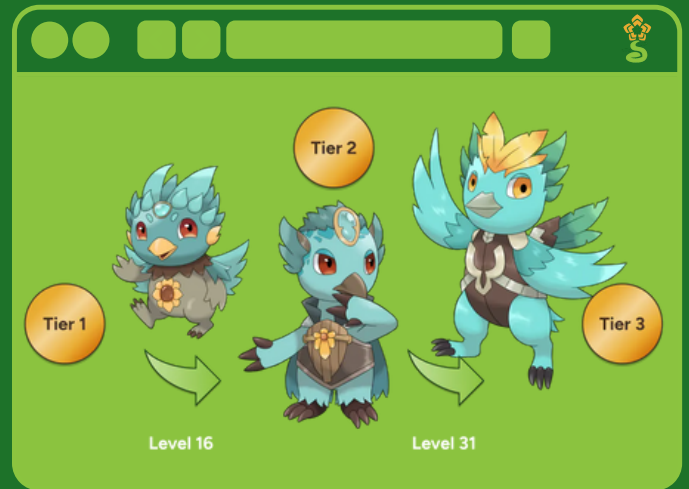


TIERS



ABOUT THE TIERS.

As Avatars level up, they will advance through three tiers, unlocking new perks and experiences. While the first tier has no supply cap, starting at level two, there is a cap of the number of users who can be at any given level at once. The higher the level, the smaller the cap.



EMERALD CLUB.

Levels 90-100 provide holders access to the "Emerald Club". The Emerald Club is so exclusive that the rewards will not be shared publicly outside of the members. Starting at Level 90, there is a limit of 50 concurrent users, with level 100 only allowing for 5 concurrent users.

LICENSING



Seedstarter Growth will allow anyone to use the Avatar for business or personal use (with a few restrictions). The two main obligations for this license are added avatar utility and a revenue share payment. These payments ensure that Growth Avatar holders receive extra benefits on top of Growth rewards.





GET YOUR FREE AVATAR!

Anticipated Timelines

Free Avatar Mint - November 11, 2023

Trait Minting Live - December 30, 2023

Trait/Avatar Pairing - February 30, 2024

Level Up/Evolution - April 30, 2024